

## 5 Star Boarding Kennels & Cattery: Legal

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## 5 Star Boarding Kennels & Cattery: Privacy Policy

### Introduction

5 Star Boarding Kennels & Cattery is a privacy conscious company. The following privacy statement explains how we protect visitors' information gathered via this Web site. If you as a visitor choose to submit information to this Web site, you agree to the use of such data in accordance with this privacy statement. Please note that this site may contain links to other sites, which may not be governed by this privacy statement. If you have any questions regarding this privacy statement or do not feel that your concerns have been addressed, please call 01371 822 821

### Information Collection

As a visitor, you do not have to submit any personal information in order to use the Web site. The site collects only personally identifiable information that is specifically and voluntarily provided by visitors. Such information may consist of, but is not limited to, your name, current job title, company address, email address and telephone and fax numbers.

We do not usually seek sensitive information (e.g., data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health, or sexual orientation) from visitors. We will, where necessary, obtain visitors' explicit consent to collect and use such information.

### Cookies and Web Beacons

To ensure that our Web site is well managed and to facilitate improved navigation within the site, we or our service provider(s) may use cookies (small text files stored in a user's browser) or Web beacons (electronic images that allow the Web site to count visitors who have accessed a particular page and to access certain cookies) to collect aggregate data. We may use such devices to track information on our systems and identify categories of visitors by items such as IP address, domain, browser type and pages visited. This information is reported to our Webmasters who use the information to analyze the number of visitors to different areas of the site and to make sure that our Web site is serving as a useful, effective information source.

### Information Use

Personal information is used only for limited purposes. We will ensure that our marketing activities comply with applicable law, and implement procedures to obtain necessary consents before sending you emails containing information about 5 Star Boarding Kennels & Cattery service offerings. You may at any time request that we discontinue sending you such materials.

### Information Security

We have in place reasonable commercial standards of technology and operational security to protect all information provided by visitors from loss, misuse, alteration or destruction.

### Changes to our Privacy Policy

5 Star Boarding Kennels & Cattery reserves the right to modify or amend this privacy statement at any time and for any reason. Nothing contained herein creates or is intended to create a contract or agreement between 5 Star Boarding Kennels & Cattery and any user visiting the Web site or providing identifying information of any kind.

### Visitors' Questions

If you have any questions or concerns regarding your privacy while using this Web site, please call 01371 822 821